

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF DECEMBER 2005**

VENDOR	DESCRIPTION	AMOUNT
<b><u>ADVERTISING</u></b>		
COOKE COMMUNICATIONS	DAC/TDC/FSHG UMB MTG/DIVE UMB/LDG REP	\$108.99
FLORIDA KEYS.COM	WEB SVCS 12/1/05 - 1/1/06	\$2,916.00
TINSLEY ADVERTISING	PROMO ADV	\$130,875.28
TINSLEY ADVERTISING	GEN ARTS	\$71,946.25
TINSLEY ADVERTISING	GEN DIVE	\$69,447.87
TINSLEY ADVERTISING	GEN FISHING	\$11,225.59
TINSLEY ADVERTISING	FISHING TV PRODUCTION	\$19,210.00
TINSLEY ADVERTISING	COLL MAT	\$4,985.50
TINSLEY ADVERTISING	DAC 1 ADV EXP	\$173,142.11
TINSLEY ADVERTISING	DAC 2 ADV EXP	\$69,609.13
TINSLEY ADVERTISING	DAC 3 ADV EXP	\$21,874.44
TINSLEY ADVERTISING	DAC 4 ADV EXP	\$53,789.18
TINSLEY ADVERTISING	DAC 5 ADV EXP	\$46,662.48
		<hr/> \$675,792.82
<b><u>BRICKS &amp; MORTAR PROJECTS</u></b>		
CITY OF KEY WEST	MCCOY PARK IMPROVEMENTS	\$12,923.16
CITY OF KEY WEST	SEAWEED REMOVAL	\$4,097.37
CITY OF KEY WEST	AUG/SEPT05 SMATHERS BEACH	\$29,046.01
DOLPHIN RESEARCH CENTER, INC	WATERFALL & POND	\$24,131.62
FLORIDA KEYS HISTORY OF DIVIVG	MUSEUM PROJECT	\$10,075.00
KEY WEST FILM SOCIETY	RQST4	\$35,980.11
		<hr/> \$116,253.27
<b><u>VISITOR INFORMATION SERVICES</u></b>		
GREATER KEY WEST CHAMBER OF COMMERCE	DEC05	\$17,250.00
GREATER MARATHON CHAMBER OF COMMERCE	DEC05	\$6,666.66
KEY WEST BUSINESS GUILD	OCT05	\$3,041.66
KEY WEST BUSINESS GUILD	NOV05	\$3,041.66
ISLAMORADA CHAMBER OF COMMERCE	NOV05	\$6,666.66
		<hr/> \$36,666.64
<b><u>EVENTS</u></b>		
CHARLIE BAUER	KW SONGWRITER FESTIVAL	\$5,155.42
CHARLOTTE AMBROGIO	ISLA ALL TACKLE BONEFISH	\$675.06
CLASSIC SPORTS EVENTS	HOLIDAY ISLE CLASSIC	\$40,000.00
KEY WEST COUNCIL OF THE ARTS	RQST 1 FY06 AMADEUS CONCERT	\$697.20
KEY WEST POPS ORCHESTRA	RQST 1 FY06 NUTCRACKER	\$684.00
KEY WEST POPS ORCHESTRA	RQST 2 FY06 NUTCRACKER	\$2,023.60
KEY WEST TOURIST DEVELOPMENT ASSOC	FANTASY FEST 05	\$120,000.00
LSM RADIO PARTNERS	BIG PINE & LOWER KEYS DOLPHIN TOURNAMENT	\$60.00
REDBONE, INC	MERCURY CELEBRITY BAYBONE	\$863.26
REDBONE, INC	MERCURY CELEBRITY SLAM	\$1,350.00
REDBONE, INC	KW CLASSIC	\$4,992.50
TINSLEY ADVERTISING	PRIDEFEST05	\$661.05
		<hr/> \$177,162.09
<b><u>OFFICE SUPPLIES &amp; OPER COSTS</u></b>		
ANIXTER INC	POWER HEAD, EXT BATTERY PACKS	\$1,275.00
BARACK PENSIONS	PLAN YR 2005/401K	\$1,330.00
BUCCANEER COURIER INC	TDC/DAC DELIVERIES	\$291.00
C.B SCHMITT REAL ESTATE	DEC05 RENT	\$7,503.60
COMPUTER OFFICE SOLUTIONS	DEC05	\$22.00
DIVERSIFIED SERVICES	NOV05	\$345.00
FEDERAL EXPRESS CORP	UK SHIPPING	\$100.90
OFFICE DEPOT	MISC OFFICE SUPPLIES	\$312.74
ORNAMENTAL CAST STONE	HIGGS BEACH	\$432.00
SOFTWARE MANAGEMENT INC	TDC BUREAU	\$935.00
TOTAL TEMPERATURE CONTROL	DEC05	\$99.95
UNITED STATES POSTAL SERVICE	JUL-SEPT05 METER	\$4,214.65

UNITED STATES POSTMASTER	BULK PERMIT 120	\$1,411.35
XEROX CORP	FAX	\$70.70
XEROX CORP	WORKCENTER COPIER	\$512.45
ZENITH INSURANCE CO	WKRS COMP	\$1,166.00
		<hr/> \$20,022.34

#### **PERSONAL SERVICES**

3406 N. ROOSEVELT BLVD	DEC/JAN05	\$103,346.23
		<hr/> \$103,346.23

#### **PUBLIC RELATIONS**

STUART NEWMAN ASSOCIATES	NOV05 FEE	\$34,728.75
STUART NEWMAN ASSOCIATES	PR EXPENSES	\$53,844.19
		<hr/> \$88,572.94

#### **SALES & MARKETING**

AMERICAN BUS ASSOCIATION	MEMBERSHP06 J. FARRER	\$475.00
AMERICAN SOCIETY OF TRAVEL WRITERS	MEMBERSHP06 J. FARRER	\$499.00
AMEUROP PHONE ASSIST	NOV05	\$1,500.00
B-FOR INTERNATIONAL	TUR2006 SEE AM PAVILION	\$1,939.35
CELLET TRAVEL SERVICES	NOV05 FEE	\$5,666.66
CELLET TRAVEL SERVICES	GET IT ACROSS	\$1,720.00
COMMUNITY MARKETING	MONTREAL TDC BOX SHIPPING	\$24.00
COMMUNITY MARKETING	GAY/LESBIAN TOUR	\$2,830.00
DANGER CORPORATION	FAM TRIP CHARTER	\$1,220.00
DIVING EQUIPMENT & MARKETING ASSOC	MEMBERSHP06 S TORTU	\$100.00
GET IT ACROSS	DIRECT MAILING	\$4,111.68
MEETING PROFESSIONAL INTERNATIONAL	MAR06 SUCCESS MTG	\$400.00
MOTION PICTURE ENTERPRISES PUBL	FALL05	\$104.70
OUR WORLD UNDERWATER	CHICAGO SHOW	\$800.00
PRANGE O'HEARN	OCT05 COLL	\$3,718.75
PRODUCTION UPDATE	JULY05 ONLOCATION	\$651.00
SMITH TRAVEL RESEARCH	OCT05 SURVEY	\$575.00
SOCIETY OF GOV'T TRAVEL PROFESSIONALS	ANCONTVL 06	\$1,115.00
SOCIETY OF GOV'T TRAVEL PROFESSIONALS	MEMBERSHIP06 S TORTU	\$195.00
THE DESTINATION MARKETER	NEWSLETTER 06	\$425.00
THE LOCATION GUIDE LTD	UK05 DISPLAY ADVERTISING	\$1,825.00
THE MARKET SHARE	MAIL FULFILLMENT	\$4,856.52
THE MARKET SHARE	AUG/SEPT05 ADM FEE	\$3,800.00
VISIT FLORIDA	ITB BERLIN	\$6,600.00
		<hr/> \$45,151.66

#### **TELEPHONE & UTILITIES**

BELLSOUTH LONG DISTANCE	DEC05	\$916.13
CINGULAR WIRELESS	5090402SEPT/NOV05	\$250.65
CITY OF KEY WEST	DEC05 LT HSE	\$341.36
CITY OF KEY WEST	DEC05 HIGGS	\$2,172.86
CITY OF KEY WEST	NOV05 HIGGS BCH	\$226.99
CITY OF KEY WEST	DEC05 HIGGS BCH	\$1,409.76
FLORIDA KEYS ELECTRIC	NOV05 HH PARK/OCEAN	\$1,076.38
KEYS ENERGY SERVICES	NOV05 WHITE ST	\$382.83
KEYS ENERGY SERVICES	NOV05 W MART TOWER	\$43.29
KEYS ENERGY SERVICES	DEC05 W MART TOWER	\$44.78
KEYS ENERGY SERVICES	NOV05 HIGGS BCH	\$38.32
KEYS ENERGY SERVICES	DEC05 HIGGS BCH	\$346.07
KEYS ENERGY SERVICES	DEC05 R LTHSE	\$542.37
KEYS ENERGY SERVICES	DEC05 W MART	\$344.12
KEYS SANITARY SERVICE	DEC05 HH PARK	\$882.82
WASTE MANAGEMENT OF FL	DEC05 HIGGS BCH	\$2,990.04
		<hr/> \$12,008.77

#### **TRAVEL**

JESSICA BENNETT	11/30/05 TRVL	\$169.20
JUTTA FARRER	GERMAN FAM 12/9-14/05	\$284.45
SABINE CHILTON	WTM05 11/05 FINAL	\$3,087.88
SABINE CHILTON	KW SALES MTG	\$94.30
SABINE CHILTON	HOST UK FAM TRIP	\$33.60
STACEY MITCHELL	ADV TRVL JAN06 RSAA,ATE,INC	\$1,956.00

TODD FIRM  
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TDC MTG 10/11/05  
DEMA VEGAS 10/3-8/05

\$93.50  
\$1,479.24  
\$7,198.17

**TOTAL     \$1,282,174.93**